



Are you drinking Don Justo Coffee?

Do you even know what Don Justo Coffee with Dignity is?

Our Sister Parish, the mission of the Presbytery of Des Moines, in Berlín, Usulután, El Salvador, has been working with coffee farmers in the Berlín area since 2002 to change the way coffee is sold. When you buy delicious coffee through this project, you (churches, organizations and individuals) can ensure:

- ☛ Fair prices for coffee growers and workers
- ☛ Environmental protection and biodiversity
- ☛ Profits are re-invested in Salvadoran communities
- ☛ Economic and Social justice

Do you think drinking Don Justo Coffee doesn't make a difference?

For each pound of Don Justo coffee purchased, the funds received are divided into the following 3 categories:

- ☛ 33.5% to the local economy for growing, harvesting, processing, roasting, and grinding
- ☛ 37.2% for administrative and supply costs for things like bags, labels, flavor oils, and shipping
- ☛ 29.3% to the Pastoral Team to fund local social and economic development projects (like the pictures to the right) →

That means 62.8% goes right back to the economy of the communities in the area of Berlín, Usulután, El Salvador.

DJ Important People

At the beginning of every calendar year a new Don Justo contract is signed between the coffee farmers, coffee coordinators, Pastoral Team, mission co-worker & Compañeros. Some years the coffee coordinators are actually present for the signing. Here was the last time that happened – in February, 2014. These folks were at the Pastoral House for the signing. Here are: Coffee coordinators Maurice Dyer and Betty Dyer and Coffee farmers Vidal Gonzalez and Estella Gonzalez.



DRINK MORE COFFEE!

Do you remember this picture?

This picture of our long-time Don Justo friend, Mauro, has been in our brochure and other info many times over the years. Sadly, Mauro passed away last October from cancer. If you ever visited the tostadora in Berlín, you may have met him! He was the man in charge and made sure we got the coffee that we ordered each time.



DRINK MORE COFFEE!

How does drinking Don Justo Coffee help?

Since the beginning of 2016, the Pastoral Team delivered fertilizer to hundreds of people each year with proceeds from the Don Justo Coffee project, including families in the villages of Mediaggua, Loma Alta, El Rescate, and El Zapote. Below you can see photos of the fertilizer being delivered.



DRINK MORE COFFEE!

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Don Justo Trivia

For each pound bag of Don Justo Coffee, you should be able to get an average of 120 cup-sized cups of coffee. (A mug holds more coffee than 1 cup.) That means that for every cup of Don Justo, you are paying all of \$.08. For a mug full of Don Justo, you may be paying all of \$.16. For a travel mug full, it would be more expensive. How does that compare to your large expensive cup of ready-made coffee?



DRINK MORE COFFEE!
You can make a difference!

Regular Roasts:

- Medium Ground
- Medium Whole Bean
- Dark Ground
- Dark Whole Bean
- French Ground
- French Whole Bean

Decaf Roasts:

- Medium Ground
- Medium Whole Bean
- Dark Ground
- Dark Whole Bean

Flavors:

- Snickeroo Ground
- Snickeroo Whole Bean
- Mocha Ground
- Mocha Mint Ground
- Amaretto Ground

Betty & Maurice Dyer
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